

Lecturer of (online) Marketing amp Entrepreneurship (... EUR)



Adresa: **Overijssel, Enschede**
<http://www.advertentiox.nl/x-1049198-z>



Saxion is searching for a Lecturer of (online) Marketing & Entrepreneurship
 The world is getting smarter and smarter. Every day we see products, services and solutions that were not there the day before. Saxion believes that people need to be at the centre of this process. That is why we prepare our students 'Get ready for a smart world' in various ways for their future role in this dynamic society. At Saxion, students learn how their field of study is influenced by innovations and how they can apply technology to achieve the best results. Our research distinguishes itself by focusing on the interaction between man and technology. Saxion's approach ties in well with the strong growth of the high-tech manufacturing industry, in which the eastern part of the Netherlands is taking a leading role. Students and researchers come with surprising views and smart solutions to issues encountered by companies and organisations. These solutions have a high impact on people and their living environment; life becomes easier, more agreeable, more affordable, more sustainable. The International Business School of Saxion provides the educational programmes International Business (IB), International Business & Languages (IBL) and International Business and Management Studies (IBMS) to over 950 students. The IBS is situated in both Deventer and Enschede. The school has a strong international Conscious Business profile and its students are of both Dutch and foreign origins. Our employees maintain close links to companies, organisations and foreign educational institutes.

Job Description

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The online marketing professional Entrepreneurship include. The job will be your daily work with students, employ data marketing success and guide entrepreneurial students in their own business.

Research in the field of (online) Marketing and Entrepreneurship; translate authentic business problems into representative and suitable education assignments and assessments in terms of both content and didactics; coach students in their learning process to help them develop into generalists in international business; work in both Deventer and Enschede; develop examination and measure and assess students' development and results.

Job Requirements

Your Characteristics:

an inspiration and motivator for students and colleagues as a lecturer of (online) Marketing and Entrepreneurship;
a result-oriented team player who develops and teaches together with colleagues;
versatile as a work placement- and final assignment supervisor, coach and supervisor in project-based education;
innovative and eager to work in an international environment?

Your Qualifications and Experience:

thorough knowledge of and/ or proven experience in the fields of expertise mentioned, preferably in international organisations;
an affinity with international business administration and economics topics and the ways in which international organisations operate;
didactic experience and a teacher qualification or the willingness to obtain this;
an excellent command of English, both oral and in writing (Cambridge Advanced level or higher);
knowledge of research skills and practice-oriented research?

Then this may be the job for you

Salary and Benefits

A position as a lecturer/ researcher 2 or 1. The employment is for one year, with a possibility of extension for maximally two years. Depending on your knowledge and experience, the salary is maximum € 4.307,66 (pay scale 10 - cao-hbo) or maximum € 5.026,85 (pay scale 11 - cao-hbo) at a full-time working week. In addition, you will receive 8% holiday allowance and a thirteenth month's pay. Saxion is committed to equal opportunities and.