



Locatie **Overijssel, Enschede**  
<https://www.advertentiex.nl/x-981658-z>



FOTO WORDT VERWERKT

Datatics, a Dutch predictive marketing platform with the mission of aggregating marketing and technology to allow marketers to exploit the power of data and artificial intelligence, is looking for a full-time Sales Manager.

Datatrics is a SaaS platform for marketers that makes all corporate marketing communication relevant. This results in greater levels of conversion and thus higher sales. Datatrics links all internal data sources of a company (Analytics, Socials, CRM, etc.) and then combines these with external data sources (traffic data, weather data, open data, etc.). Using this data, we then create 360-degree customer profiles. Our clients then have the ability to personalize content on their website, in email marketing and advertising. Our focus is on two branches: Ecommerce & Retail, and Travel & Leisure.

Today our team consists of more than 45 colleagues/employees, located in the Netherlands (HQ) and Italy. At Datatrics we have four teams: New Business, Marketing, Development and Client Success. You'll be part of the New Business team based in our headquarters in Enschede, the Netherlands.

## Job Description

As a Sales Manager you're responsible for growing our client and partner portfolio. Together with a team of Coordinators and Account Managers you will support Datatrics acquisition of partners/clients in The

Netherlands. You inform potential clients and partners about Datatrics. You provide potential clients and partners with information on how Datatrics' platform can help them in online business. The position consists of 80% acquisition and 20% relationship management. You're a real ambassador of the



As a Sales Manager you'll be reporting directly to the Senior Account Manager and your main responsibilities include:

Growing our client and partner portfolio and Dutch market share.  
Visiting events and trade fairs to liaise with potential clients and partners.  
Promoting the Datatics brand name and its platform to e-Commerce companies.



Sales Manager



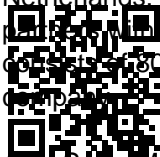
Sales Manager



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Sales Manager

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Creating more brand awareness around the Datatrics brand.  
Being the liaison for clients and partners to contact when they have questions.  
Providing clients with information by mail and email, including follow-ups.  
Following up data and statistics with relevant actions.

#### Job Requirements

At least 2 years of experience in a relevant position.  
Fluent written and spoken linguistic ability in Dutch and English.  
Understanding or interest in the e-commerce/marketing industry.  
Great face-to-face and phone communication skills.  
You are proactive, have a sense of responsibility, are friendly, and can work in a team as well as independently.  
Excellent negotiation skills.

Additionally, as our future Sales Manager, it is important that you have a driver's license and the ability to travel to potential clients at least 50% of the time.

#### Salary and Benefits

A good salary and benefits package.  
Working in an international and fun team at a dynamic and fast-growing company.  
Lots of opportunity for further growth.  
Fresh daily lunches provided at our headquarters in Enschede.  
Several annual team/group.