

# Artwork Production Specialist 10061



Locatie **Zuid-Holland, Rotterdam**  
<https://www.advertentieX.nl/x-992694-z>

## Bedrijfsomschrijving

You will succeed in your role when you are able to coordinate multiple projects simultaneously. You will be working with various cross-functional team members as well as multiple external stakeholders at the same time, in a multi-cultural environment. The scope of the role covers adaptive design, artwork, print management and digital image creation responsibilities.

## Functieomschrijving

Would you like to work for a big multinational? And do you have experience in artwork production? We are looking for you!

The primary purpose of this position is to manage the creation and approval of packaging artwork from design lock, through to commercially reproducible mechanical artwork and separations which are handed over to the printer in a timely manner. This person will be responsible for initiating and managing projects using the artwork management system, and also working within a multifunctional and sometimes multinational project team to deliver projects on time, in full.

The position must interface with internal teams (such as Marketing, R&D, Supply Chain, Quality, e-Commerce) who provide master design files and pack content, and also external partners (print

management agencies, design agencies, printers, etc) who deliver the work in the form of mechanical artwork and image files for print production.

As an expert, you will provide expertise and input in the design, artwork and print phases of the project to ensure the highest levels of quality, integrity and consistency and ensure they are maintained throughout the artwork process and supplier printing process. There is also a responsibility to manage the creation of digital pack images and hero images for various channels and touchpoints internally and externally in an ever more digital and connected world.

What will be your responsibilities?

Understand the artwork process, roles and responsibilities and how to fit this to the innovation project

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management process to deliver projects on time and in full. Understand the Category and Brands you are working on, Brand DNA & guidelines and plans, priorities and volume per year. Collaborate with marketing and design agencies at the design phase, providing expert guidance and technical inputs to ensure that the design is technically printable before the artwork is routed for internal approval. Set-up and run pre-production meetings bringing together design agencies, print management agencies, printers and internal stakeholders to ensure that quality and consistency is maintained from artwork to print phase of the process. Ensure that master design files are created according to prescribed toolbox specifications and handed over to the print management agencies correctly, and that the printed artwork matches the design requirements. Work with marketing to ensure visibility on artwork cost and spend, and that the printed packaging is optimized for cost e.g. print process, number of colours etc. Take accountability for delivery of mechanical artwork and separation files to printers, proactively manage issues if/as they arise. Create and manage projects in the internal artwork management system adhering to Unilever's defined artwork process. Manage the delivery of digital pack images following Artwork Excellence process, to the right quality and on time. Manage internal and external stakeholder expectations for your tasks relating to status, timings and technical expertise. Ensure that the print management agency follows the approved rate cards and service level agreements, and that responsible procurement and payment procedures are followed, in line with company policy. Approve color reliable proofs on behalf of marketing to ensure that the proof meets marketing's expectations. Sourcing of printer specifications and align them to the defined processes and ways of working. Approve color standards (1st press pass) if not covered by the print management agency and distribute to the relevant parties if required.

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#### Key Competencies:

Strong communication skills  
Ability to build collaborative relationships  
Hold people accountable  
Good organizational awareness  
Strong at influencing  
Negotiating skills  
Business Partner mindset (not Customer Service)

#### Key Professional Skills:

Three to five years' experience in artwork management or a similar role, which may include: print production, print

management, graphic design, packaging development and or supply management, etc.

#### Key General Skills:

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Project ManagementHighly computer-literateFluent EnglishIntercultural Awareness

Arbeidsvoorwaarden

Min Salary : || Max: