

Interim marketing coordinator



Locatie **Noord-Holland, Amsterdam**
<https://www.advertentiex.nl/x-1014604-z>

Do you have a track record of managing and organizing marketing activities in close alignment with sales? Do you have experience in working with German speaking countries? Do you have excellent organizational skills and get energy from working in a fast-moving international environment? Then this might just be the description of your future job in an information analytics company.



The company

This firm is a global information and analytics business that helps institutions and professionals advance health care, open science and improve performance for the benefit of humanity. The company was the world's first publisher to create and house such a database.

The offer

In this company, you are offered the opportunity to start your career in a multinational, located in Amsterdam, operating on a global level. The salary indication is around 3000 gross euro's for 40 hours per week, depending on background and experience.

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As an interim marketing coordinator / event planner you will become part of the European customer marketing team, a team that organizes events and campaigns across Europe to engage with the customer base within the higher education market (University leaders, librarians, researchers). Together with your two other colleagues you will be handling all the events in Europe, but mostly focussing on the DACH area. In your job you will be working closely together with the sales team situated in Germany, Austria and Switzerland but you will be based at the HQ in Amsterdam.

Your tasks include among others:

Independently organizing events and scientific conference attendance
Managing Email campaigns to generate demand for online solutions
Managing the Central European budget effectively
Participation at bigger events to manage onsite presence in close collaboration with the sales team
Participate in sales team meetings
Internal and external stakeholder management and effective communication in English and German

Who are you?

Near-native English, both written and spoken
Excellent level of German and preferably experience with the DACH market
3 years of experience in event organization and local marketing
Experience in event organization within a scientific environment would be a plus
Affinity with scientific topics
You are independent, creative, proactive, reliable and have an eye for detail.
You enjoys working with deadlines and know how to perform when under pressure
You already live in the Netherlands, own your BSN number and are available to work in NL for more than 1 year.

Uiteraard staat deze vacature open voor iedereen die zich hierin herkent.

Functieomschrijving

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Sollicitatieprocedure

Je maakt een 'mijn Randstad' account aan om te kunnen reageren op onze vacatures. Dit doe je automatisch wanneer je voor het eerst een sollicitatie afrond bij Randstad, heel eenvoudig dus. Via je 'mijn Randstad' account beheer je gemakkelijk je gegevens en gaan je volgende sollicitaties nog!