

Marketing specialist



Locatie **Limburg, Maastricht Airport**
<https://www.advertentiex.nl/x-1016237-z>

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Functieomschrijving

For one of our relations in Maastricht-Airport we are currently looking for a:

Marketing Communications Specialist (fulltime, 40 hours a week)

The Marketing Communications Department in Maastricht is responsible for planning, coordinating and managing digital and traditional marketing communication activities, projects and programs to support the EMEA Sales and Marketing Teams in achieving their objectives.

We are currently looking for an enthusiastic, service-oriented and well-organised Marketing Communications Specialist to join our team.

As the Marketing Communications Specialist, you will be responsible for:

Providing various support to the Marketing Campaigns Managers including internal and external communications, creation and distribution of marketing collateral, collection and analysis of market data, Proactive initiatives, design of product and campaign developments ensuring their effectiveness through carefully chosen and owned channels. Drive quality of Marketing Plan, create integrated digital and traditional marketing mix and display advertising campaigns, closely monitor key performance metrics, campaigns for the various product categories and regions Drive revenue, meet targeted ROI and maintain positive KPI trends

Desired Skills and Experience:

Minimum 2 years of experience with Marketing Communications (working experience in Medical Device sector is a plus) Digital marketing experience is a plus Excellent written and verbal communication skills in English Ability to work within a global matrix organization Positive, flexible and hands-on attitude Strong team player, service-



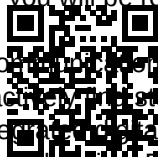
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Excel
service

Marketing specialist

oriented and keen to create synergy Highly organized with proven time management and prioritization skills Ability to handle the pressure of short deadlines in a fast-paced environment High sense of responsibility and ownership.

About the company

This International company who is growing rapidly has locations globally. The European headoffice is situated in Maastricht-Airport. The Marketing department is working for all countries in Europe. The corporate marketing department is located in the US.

The offer you a very dynamic position in a high paced environment. Salary will be based on age and experience.

If you would like to have more information about this role , please contact Marcello Cardinale for more information. Or look at our website for further details about us www.flexibilitylimburg