

e-Commerce Manager (mfd)

Locatie

Noord-Brabant, Nieuwkuijk

https://www.advertentiex.nl/x-1041081-z

Do you want to lead a dynamic team of young professionals while simultaneously growing the company further online? Then Wickey & Fatmoose are waiting for you!

Company Description and Company culture

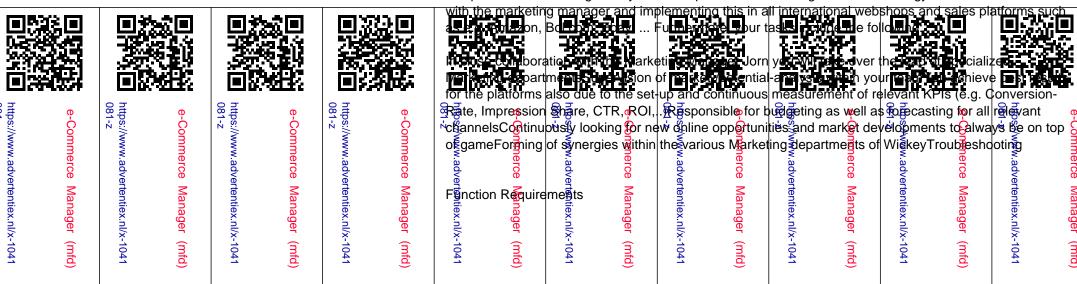
Is there anything more fulfilling than the euphorically shining eyes of our little ones? Wickey believes not! That is why the Dutch company with locations in Sittard (NL) and Gangelt (DE) is specialized in making the hearts of kids internationally beat a little faster. The e-Commerce company is the European market leader and with its 300 employees Wickey is specialized in the development and production of high-quality wooden playground equipment, both B2C and B2B. You will become a part of Wickey's Marketing team, which is fully focused on online and consists of the following departments:

WebshopSocial NetworksPlatformsCategory ManagementSEOSEA

Function description

As the e-Commerce Manager (m/f/d) for Wickey you work closely with the Marketing Manager to implement a goal-oriented eCom strategy for Wickey's brands Wickey & Fatmoose. To ensure the companies' continuous growth you are responsible for creating the online strategy in close collaboration





Completed bachelor or master studies in a Marketing related fieldMinimum 5 years of experience in a B2C e-Commerce environmentProfound experience in managing a marketing teamGood knowledge of German OR Dutch, English skills are beneficialYou are result-oriented, always keeping an eye on the current ROIYou dare to make decisions and take accountabilityYour heart beats faster when you think about eCom possibilities for Wickey!

Legacy Salary info

Workplace location either Sittard (NL) or Gangelt (DE)26 vacation daysAttractive development/training opportunitiesFlexible working hoursHardly any traffic jams on your way to work, thanks to counter-cyclical drivingInteresting salary package with extensive social benefitsWeekly fruit basket and free drinks (coffee machine, cocoa, tea, water)Team events such as a big summer and the grandiose christmas party round off a successful year at