

Content Manager



Locatie Overijssel, Enschede
https://www.advertentiex.nl/x-1045435-z



FOTO WORDT VERWERKT

Takeaway is looking for a Content Manager.
From brunch in Breda to dinner in Düsseldorf, we make mealtimes special for millions of people in 11 countries each week. Whether they want party night pizza or romantic ramen, our wide range of partner restaurants have it covered!
While they focus on cooking delicious dishes, we're busy supporting them with everything from business insights to quality content and promotional materials. That's where you come in...

Job Description

As our Content Manager for Partner Services, you'll develop and execute a top-quality content strategy across our global markets. The goal? Attracting great new restaurants and supporting existing ones.

Writing snappy, informative and on-brand copy, you'll work on everything from magazine features to content for restaurant websites and creating our new education platform. And we're counting on you to give it all that unique Takeaway.com flavour.

That means adapting to and fine-tuning our Tone of Voice, as well as staying on top of industry trends to ensure our content remains relevant and reaches the right audience.

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Job Requirements

5+ years' experience as a content creator, editor or another related role
Perfect English language skills (written & spoken). Additional languages are a plus
Excellent communication skills and the ability to work well with a range of stakeholders
Basic skills in Adobe Illustrator, Photoshop and InDesign
The ability to prioritise and handle multiple projects, and a keen eye for detail
Good all-round knowledge of different marketing disciplines, including B2B, content management and digital marketing
You know how to measure content performance, make data-driven decisions and understand our business KPIs

Salary and Benefits

Competitive salary
The opportunity to make a major impact as part of a major international company
Great company-wide events, including our annual snow event
A dynamic workplace in Enschede, with excellent transport links (you'll be based in our stylish new office!)
A pension plan in which we pay 60%
Office perks: Delicious tea & coffee, a large canteen, regular drinks events...and more
Contribution to travel costs and a Takeaway Pay lunch