

Corporate Marketing Team-Lead



Locatie **Overijssel, Almelo**
<https://www.advertentieX.nl/x-1078911-z>



Are you an ambitious marketing professional ready to grow into the next level of your career? Do you want to contribute with your (digital) marketing skills towards overseeing and developing the corporate and client's marketing strategy? EuroDev is looking for a Corporate Marketing Team-Lead. EuroDev is a Business Development Group with offices in the Netherlands and France. Our team of 75 employees from all across the globe work for North American companies to develop and expand their European business. We do this via Sales Outsourcing, HR Outsourcing and Digital Marketing and Mergers and Acquisition services. EuroDev has an international and driven corporate culture in which everyone is actively working on international business and personal development.

Job Description

Your role includes:

Creating the corporate marketing strategy and overseeing execution of internal & external projects
Offering strategic branding and communication advice to the board and clients
Mentoring and coaching a team of 3 marketing professionals
Developing, managing and analysing digital campaigns

Generating monthly marketing and sales analytics reports

Planning and leading promotional activities and managing the Creative Department

Developing and maintaining a positive corporate image

Our profile

Lead

Corporate Marketing Team-
Lead

Someone who takes initiative and thrives in an international environment
A team player who inspires others
3 years' of practical digital marketing experience (HubSpot, SEA, SEO and CMS)
Professional proficiency in writing content in English
Living or willing to live within a 45 minute radius from