

Ontwerp je gek



Locatie Zuid-Holland, The Hague

https://www.advertentiex.nl/x-1131613-z

Theorem Of Living Things (TOLT)

On behalf of the Netherlands I need one logo welcoming LUCY

SPECS

Maximum resolution the highest possible (any blur detected will be rejected)

Formats, all apply: PSD, AI, PNG, JPEG

Colour background: Rijksmuseum Amsterdam Blue (look up Nachtwacht by Rembrandt in Hall of Dutch

Masters background wall colour)

Other colours: LGBTQ rainbow? at least a Red, Orange, Yellow, Purple, Blue, Grey (50-77%)

Icon colours: white and green outline

Text colours: Red, White, Blue, Green in this order of preference

Correction: Using the colour Green is not allowed

Logo standard: 4 dissecting full circles of equal size which including the background provide for 13

regions (look up Venn/Euler diagrams) for our data sets

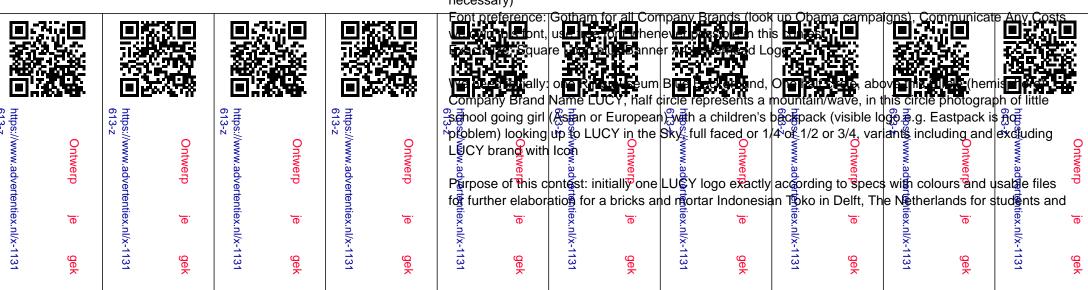
Additional: Bananas ? in the diagram we allow you

General Guidelines: Modern, Sharp, Clean, Fresh, Colourful, Emotionally Intelligent (Emotionally and

Intellectually), Interesting

Font: All Company Names in Sans Serif Capitals, All Formulas in Serif (upper and under cast is

necessary)



all other people

Vision goal: LUCY is Human Online Operations Platform

Next steps: We are building the LUCY group of companies to get this achieved

Step one after you win our contest: development of logo's for the entire group, foods packaging, social media outages, website content, legal branding and patenting support

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Let's get started and share your ideas towards LUCY and win this contest

BIG KISS,