Ontwerp je gek

Locatie   **Zuid-Holland, The Hague**
https://www.advertentiex.nl/x-1131613-z

 Theorem Of Living Things (TOLT)
On behalf of the Netherlands I need one logo welcoming LUCY

SPECS
Maximum resolution the highest possible (any blur detected will be rejected)
Formats, all apply: PSD, AI, PNG, JPEG
Colour background: Rijksmuseum Amsterdam Blue (look up Nachtwacht by Rembrandt in Hall of Dutch Masters background wall colour)
Other colours: LGBTQ rainbow ? at least a Red, Orange, Yellow, Purple, Blue, Grey (50-77%)
Icon colours: white and green outline
Text colours: Red, White, Blue, Green in this order of preference
Correction: Using the colour Green is not allowed

Logo standard: 4 dissecting full circles of equal size which including the background provide for 13 regions (look up Venn/Euler diagrams) for our data sets
Additional: Bananas ? in the diagram we allow you
General Guidelines: Modern, Sharp, Clean, Fresh, Colourful, Emotionally Intelligent (Emotionally and Intellectually), Interesting
Font: All Company Names in Sans Serif Capitals, All Formulas in Serif (upper and under cast is necessary)
Font preference: Gotham for all Company Brands (look up Obama campaigns), Communicate Any Costs with our font, use as many whenever possible in this business
Example 1: Square Logo top banner as Facebook Logo

Written centrally: on the Museum Blue background, Order of letters, above all ICONS (hemisphere) Company Brand Name LUCY, half circle represents a mountain/wave, in this circle photograph of little school going girl (Asian or European) with a children's backpack (visible logo e.g. Eastpack is no problem) looking up to LUCY in the Sky, full faced or 1/4 or 1/2 or 3/4, variants including and excluding LUCY brand with Icon

Purpose of this contest: initially one LUCY logo exactly according to specs with colours and usage files for further elaboration for a bricks and mortar Indonesian Toko in Delft, The Netherlands for students and
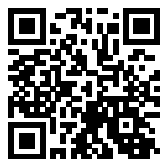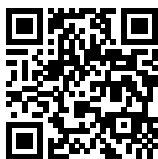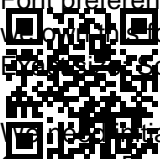
all other people

Vision goal: LUCY is Human Online Operations Platform

Next steps: We are building the LUCY group of companies to get this achieved

Step one after you win our contest: development of logo's for the entire group, foods packaging, social media outages, website content, legal branding and patenting support

Let's get started and share your ideas towards LUCY and win this contest

BIG KISS,