

Marketing Trainee - W Amsterdam



Locatie **Noord-Holland, Amsterdam**
<https://www.advertentieX.nl/x-1174348-z>



W Amsterdam vacatures
 Split across two unique buildings, a former Telephone Exchange building and a Bank, W Amsterdam is an intriguing design mix of heritage and contemporary where nights never end and the pulse is set high with a full calendar of exclusive W Happenings.
 A magnificent icon where our guests step inside the W Amsterdam and go straight to the top and check in at our rooftop W Living Room. Experience the innovative design and luxury of our 238 stylish guestrooms, including 25 suites, three WOW suites and two lavish Extreme WOW Suites.
 Get in on the fun and transform your dreams into reality. Apply now and Deliver Whatever/Whenever to our guests, Connect to the Extraordinary & Surround yourself with what's new/next.

Job Description
 Start your internship as Marketing Trainee at W Amsterdam where design, music and fashion connect to our guests and create an extraordinary dynamic for the city of canals.

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Location **Amsterdam**
 Located near Dam Square, W Amsterdam is right in the heart of the city, just steps from the iconic canal district with its vibrant restaurants, bars and nightlife scene and a easy stroll to the boutiques of the 9 Streets district.

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Job Description

And here's the exciting part - we are looking for a Marketing Trainee who is passionate about W, passionate about music, style and innovation.

It is critical that the Marketing Trainee represents the W lifestyle to our guests and customers. They, like the rest of our 'talent' are the soul behind the brand and they bring it to life.

Main responsibilities

Supporting Marketing Director with administrative tasks

Supporting Marketing Director with happenings / photo shoots and events

Assisting with Press tours

Celebrity liaison

VIP site visits

Assisting and be present at all happenings

Work alongside on all marketing & PR related activities

Marketing related administration

If you are the right candidate, you will be passionate about the W brand. You'll have an upbeat and positive attitude and you are someone who enjoys a challenge! You thrive from working in a high pressure and high volume environment and can think and act quickly if need be. You are a teamplayer and enjoy building relationships with colleagues and customers alike. You generally have a work hard/play hard attitude to life and you enjoy having fun at work as well!

Job Requirements

Requirements

HBO Bachelor Management Internship

Available for at least 20 weeks

Fluent in English & Dutch

Social marketing awareness

Startdate Aug/Sep