

Marketing Co-ordinator - Conservatorium



Locatie **Noord-Holland, Amsterdam**
<https://www.advertentienx.nl/x-1247530-z>



At Home in the Heart of Amsterdam
 Standing on the famous site of Amsterdam's former Sweelinck Conservatory of Music, the Conservatorium Hotel in Amsterdam opened at the end of 2011. This magnificent Neo-Gothic building was originally built at the end of the 19th Century and in its new incarnation, it has been transformed into a contemporary luxury five-star hotel. Located in the heart of Amsterdam's museum district (Museumplein) on Van Baerlestraat, the Conservatorium Hotel in Amsterdam is close to The Rijksmuseum, the Van Gogh Museum and the Royal Concertgebouw. Also, the luxury shopping avenues, P.C Hooftstraat and Van Baerlestraat, sit right on the hotel's doorstep as well as the charming Vondelpark and the lanes of the Jordaan neighbourhood. The historical centre of Amsterdam is within walking distance. Designed by Piero Lissoni (leading Italian architect and interior designer), the Conservatorium Hotel is a true design hotel and combines historical architecture with modern design. The hotel features 129 bedrooms and suites, an array of restaurants and a bar, as well as a selection of cutting-edge events and banqueting spaces. Conservatorium Hotel is also home to the Akasha Holistic Wellbeing Centre – an urban retreat that is the perfect place to unwind, relax and enjoy. Spanning over 1000sqm, Akasha is the finest holistic spa in Amsterdam offering a range of signature treatments, massages, marrying innovative Western practices with ancient Eastern traditions and featuring 18 m x 5 m indoor swimming pool, a whirlpool, Hammam, sauna, Watsu pool and relaxation areas. Conservatorium Hotel's contemporary design coupled with the hotel's incredible location gives guests a unique experience – as soon as they step into the hotel, they are immersed into the city's rich cultural and design legacy. Conservatorium Hotel is the first member of The Set, a collection created to redefine the concept of the luxury hotel for sophisticated,

design literate travellers in the 21st Century. Working to an uncompromising brief that called for hotels that were not only comfortable but that would define the heart and soul of the city, the hotel's work is to create a unique and memorable experience for its guests. The hotel's design and architecture is a blend of historical and contemporary styles, creating a unique and memorable experience for its guests. The hotel's design and architecture is a blend of historical and contemporary styles, creating a unique and memorable experience for its guests. The hotel's design and architecture is a blend of historical and contemporary styles, creating a unique and memorable experience for its guests.

Cannot find the right opportunity on this page? Feel free to visit our careers page!

Job Description
 For our Marketing team we are looking for a creative Marketing Co-ordinator. Is creating marketing

 <p>https://www.advertentienx.nl/x-1247530-z</p> <p>Marketing Co-ordinator - Conservatorium</p>	 <p>https://www.advertentienx.nl/x-1247530-z</p> <p>Marketing Co-ordinator - Conservatorium</p>	 <p>https://www.advertentienx.nl/x-1247530-z</p> <p>Marketing Co-ordinator - Conservatorium</p>	 <p>https://www.advertentienx.nl/x-1247530-z</p> <p>Marketing Co-ordinator - Conservatorium</p>	 <p>https://www.advertentienx.nl/x-1247530-z</p> <p>Marketing Co-ordinator - Conservatorium</p>	 <p>https://www.advertentienx.nl/x-1247530-z</p> <p>Marketing Co-ordinator - Conservatorium</p>	 <p>https://www.advertentienx.nl/x-1247530-z</p> <p>Marketing Co-ordinator - Conservatorium</p>	 <p>https://www.advertentienx.nl/x-1247530-z</p> <p>Marketing Co-ordinator - Conservatorium</p>	 <p>https://www.advertentienx.nl/x-1247530-z</p> <p>Marketing Co-ordinator - Conservatorium</p>	 <p>https://www.advertentienx.nl/x-1247530-z</p> <p>Marketing Co-ordinator - Conservatorium</p>
--	---	---	---	--	---	---	---	---	---

content a second nature to you? Are you someone with strong organizational and communication skills? Then we invite you to apply for this exciting position!

What are you going to do?

As our Marketing Co-ordinator you will have a diverse role and support both the Marketing department and the F&B Office in the creation of content and upkeep of our online marketing channels. Within this exciting role you will be involved in the following areas:

Food & Beverage Marketing

Providing efficient and effective administrative support to the Executive Chef in order to ensure smooth operation of the F&B Office;

You will be in charge of the F&B reservation & delivery system, creating the menus, managing the Taiko (Bar and Cuisine) websites and social media accounts.

Website optimization:

Update content and imagery throughout our brand websites;

Take overall ownership for updating the hotel and F&B outlet websites;

Search engine optimization within the CMS of the website.

Email marketing:

Ensure timely delivery of weekly and ad-hoc dedicated emails;

Coordination and copywriting for all information that must go into the agencies newsletters.

Social media marketing:

Compile copy and content, matching the tone of voice and house style with a compelling editorial proposition;

Responsible for eye catching imagery and short videos;

Responsible for owning, growing and moderating our online community;

Organise and evaluate influencer stays and experiences at the hotel, ensuring we host the right people at the right time and provide them with wow moments during their stay.

Content marketing:

Managing all strategic development of digital content (copy and imagery) across the website, email, social media, OTAs, third parties and mobile. Producing specific content to the target audience which is

engaging and has a local and personal approach.

What will your 5-star luxury working environment look like?

The Conservatorium Hotel is a 5 star luxury hotel in Amsterdam and has been selected as one of the best 25 Luxury hotels of Europe over the past 5 years. We are part of 'The Set Collection', which currently consists of 4 hotels (Amsterdam, Paris London & Jerusalem) all operating on the highest level of hospitality. Our guests consist of CEO's, world famous artists and experienced travellers, which we service with our 200+ employees.

Job Requirements

Who are you?

You know how to combine creativity with structure and apply this to all aspects of your role. You possess excellent communication skills, know how to prioritize tasks and are able to maintain good relationships with guests, suppliers and all members of the hotel. Creating eye-catching content is something you consider as one of your key strengths.

Furthermore you:

Are starting your career within hospitality marketing (1-3 years of experience);
You have a bachelor's degree in Marketing & Communications, Digital Marketing, Hospitality or Journalism;
Are able to communicate and write in English and Dutch on a highly professional level;
Have experience with various social media and email marketing platforms and dashboard tools such as Hootsuite, Sprout, Salesforce, Facebook, Instagram, Twitter and Youtube;
Know how to use CMS systems and Adobe software such as Indesign and Photoshop;
Live in or around Amsterdam.

What can you expect?

A competitive salary and appropriate employment conditions, travel allowance based on your commute;
An inspiring work environment where you have the opportunity to follow courses and trainings in house to further develop your skills;
Discounts in our hotels, restaurants and spa;

Experience our 'joie de vivre' during various colleague events and celebrations.

Do we have your interest?

Does this sound like an interesting career step for you? Then please contact the Human Resource department via +31 (0)20-570 0000 or send your CV and motivation letter to: recruitment@conservatoriumhotel.com Website banners: recruitmenttechnologies.com/adnetwork/servlet/advertbeans.trackingServlet?seid=85630798&t=101&cid=hopr-nl&vid