

Content manager Team Lead

Locatie **Noord-Holland, Amsterdam**
<https://www.advertentiex.nl/x-1382293-z>



Organisation
We are looking for our new Content Manager & Content Team Lead for our growing team!

You will be working in the greater Marketing Team which is made up of Content Managers/Copywriters and SEO Specialists to ensure the content and resources on all our 30+ international websites are up to date and of the highest quality. Aside from our industry-best SaaS product, we aim to provide the highest quality content and resources to our users in an easy-to-understand and visually appealing way. You know the power of content and understand its role in the customer journey and as such, you can create opportunities out of challenges.

Job Description

You will be responsible for the overall content strategy and quality of all our 30+ websites. You will manage the content planning and make sure that it gets executed according to deadlines. You will be managing a team of Content Managers/Copywriters and make sure that they deliver the highest quality content in all of the 15+ languages in which we work. You will be involved in the recruiting and hiring of new full-time team members as well as the hiring and managing of freelancers as needed. You will be responsible for delegating and following up on tasks using our project management tools. In addition, you're able to contribute to our rapid international expansion by spotting, reporting and supporting on-site improvements while working side-by-side with our SEO Specialists to deliver the best experience for our users. With this, among other things, you will contribute to our team and business being taken to the next level of growth in the coming years.

 https://www.advertentialex.nl/x-1382-293-z	Job Requirements Hard skills: This role requires experience working with different CMS systems. Knowledge of product management tools like Jira and Trello will be prioritized. Experience with different social media platforms is highly valued. Candidates should be comfortable working with Slack and Microsoft Teams. Extra credit will be given to those with working Google Analytics knowledge. You have exceptional writing skills and enjoy writing catchy content (long-form blog copy, short-form web copy, advertising copy, scripts, newsletters, transactional emails etc.) in line with our writing style and editorial guidelines. Content manager Team Lead	Soft Skills: You have experience in leading a team (preferably of Content Managers and Copywriters). You should know how to motivate people and guide a team in being creative and proactive; You should have an open and approachable personality and strong communication skills in at least English or Dutch, and another language is a bonus. You should have a minimum of 5 years of experience with content management, content planning and copywriting, preferably in an international environment and in the B2C market.
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market;This role requires attention to detail and an exceptional ability to multitask;You should have at least an HBO level/critical thinking mentality;You should be enterprising and strongly focused on quality and results;You should be creative and full of ideas and take action to implement them;You should have a good dose of positive energy.

Salary and Benefits

Working at CVMaker as a content manager will give you a lot of fun within our informal, professional and ambitious team. During your work, you will have a lot of responsibilities, space and freedom to develop yourself and suggest ideas to use which will help to improve our products and growth.Besides the diverse and challenging job, we offer you a competitive salary, a young and enthusiastic team and a great working environment in the center of Amsterdam. Also, daily healthy lunches are organized and we provide massage and stretching sessions every week.Perks:

a salary of 3500,- / 4400,- euro based on a 40 hour work week;Fully paid pension plan;Travel allowance;Daily healthy lunches;A nice and diverse international team to learn from;Massage and stretching sessions once a week;Amazing open office including a game area near the transit hub of Amsterdam, Centraal Station;Regular team building activities and Friday drinks;Apple Macbook and any necessary accessories;Ability to pave your own path in a rapidly growing company.Websitebanners.recruitmenttechnologies.com/adnetwork/servlet/advertbeans.trackingservlet?seid=112198267&t=101&cid=raas-nl&vid=hk