

Account Manager DACH market



Locatie **Limburg, Maastricht Airport**
<https://www.advertentieX.nl/x-1497645-z>

Mid-Market Account Manager Role As a Mid-Market Specialist, you will manage a book of medium-sized business, assisting in the optimization and scaling of digital advertising campaigns. You will use your problem-solving skills to continuously deliver...

Functieomschrijving

Mid-Market Account Manager Role

As a Mid-Market Specialist, you will manage a book of medium-sized business, assisting in the optimization and scaling of digital advertising campaigns. You will use your problem-solving skills to continuously deliver value to our clients, while making a larger impact on society.

Day-to-day responsibilities may include, but are not limited to:

Prioritize goals of growing revenue and product adoptions
 Retain book of clients + identify growth opportunities for existing / new ad accounts
 Provide platform knowledge and recommendations around ad types, creative best practices, audience definition, bidding and overall strategic approach
 Assist with product and tool support to improve client experience
 Maintain quarterly sales quota
 Collaborate cross-functionally with Ad Ops and Support teams
 Develop and present advertising media plans for current and prospective clients



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What do we ask from you?
 • Bachelor's Degree or equivalent
 • 3-5 years of experience in Digital Marketing / Account Management / Social Media
 • German (native / near native = mandatory) & English proficiency
 • Experience with CRM software for office productivity
 • Highly proficient level computer skills including Google Suite

What do we offer you?

Accenture is an incredible place to work - and keep learning. By joining us, you'll become part of a global

company with a world-class brand and reputation. Besides the work we do for our clients, we're proud of our vibrant, diverse workplace culture: we believe in openness and honesty, fairness and equality, common sense, and realism. We want to get to know the real you and help you explore and grow - whatever it is you're great at. So, you will always have lots of learning opportunities (formal and informal) to improve your role-specific skills and expertise.

Besides our high-profile, challenging projects and our nurturing work environment, we offer excellent employee benefits, including:

The start salary is around €3000 gross per month You start with a temporary contract via Flexibility Limburg Fulltime working from home; An expense allowances; Trainings and development tailored to help you achieve your potential; New Joiner Program including trainings; Opportunity to engage in Corporate Social Responsibility initiatives.

Interested?

If you would like to have more information about the vacancy, please feel free to contact us via [limburg@flexibility.nl](mailto: limburg@flexibility.nl). Website easyapply.jobs/r