

Product Trainer Europe English



Locatie **Gelderland, Putten**
<https://www.advertentiex.nl/x-1601938-z>

For any company's success, training is a key. It's important to develop training that maximize the result of efforts that their employees are making and this is the exact reason why we are looking for a senior professional who is passionate about product training today.

Our client is a large corporate from North America in the consumer electronics sector. The products is loved by the customers internationally and it is your mission to enhance the Sales by providing spot-on training for the employees and by giving the demonstration for external customers.

What is your main responsibility?

The Product Trainer Europe will be responsible for coordinating and leading training (75% digital and 25% face to face), as well as all demonstration efforts for international markets. Your initial scope is to manage the European market, and possibly also MEA and Australia will come into your scope later on. As part of implementing a sales training program, you will be responsible for the creation of online - and offline training materials.

What’s on your tableA competitive salary and excellent pension planCommuting allowance25 holidays based on full time working and 2 extra floating daysHybrid working: possibility to work up to 50% from homeCompany social events and drinks, team meetings and events, inspirational sessionsAn awesome and diverse team that collaborates to change the gameA great opportunity to learn and develop yourself in a dynamic, international environmentHere is what you are doing to doDevelop a training and demonstration plan including the approach to (digital) training and live demonstration, definition of target audiences, identification of support tools (on-line and offline), budget and scopeParticipate in train-the-trainer session provided by the company and distributors, who will train sales force and promotersUpdate training plan annually and maintain database of presentation materialsManages, develops, implements and evaluates product training and demonstrator programs for the company brand, each category and hero products, targeting internal sales and marketing teams, distribution partners, sales force of retailers and promotersBeing responsible for rolling out the web-based training platform across markets in a consistent manner but appreciative of the local needsPresentations should be updated regularly and ensure that all product information is up-to-date working in close coordination with Product Marketing, Shopper Trade Marketing, Sales and digital support teamsUploading materials on the Asset Management System and make them accessibleProvide live demo support during Trade shows or on TV shopping channels. The

~~support can be actual participation in TV shopping shows, or training of external TV shopping demonstrators Offer training outside Europe for MEA and Australia if~~

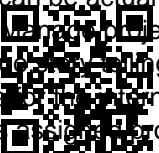
Required: manage project budgets, timelines, and meeting and external stakeholders to develop training materials in support of international growth opportunities for products. Time & space for selling & sourcing for new international product launch, ensuring positioning, claims, specification and getting tool kit and available for the international markets prior the launch. Support the local service and repair teams with manufacturing training and needed materials required to perform the

entities as a single project in the support system. Klik hier voor meer informatie.



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