

# E-mail amp Marketing Automation Specialist - Ingevuld - Kramp



Locatie

Noord-Holland, Amsterdam

<https://www.advertentiax.nl/x-1838944-z>

We are looking for an experienced E-mail & Marketing Automation Specialist who will further professionalize and improve the relevancy of Kramp's digital communication. You will achieve this by close cooperation with country teams, digital agencies and multiple global teams. This is the perfect opportunity if you are passionate about e-mail marketing and marketing automation and would like to join an ambitious B2B e-commerce company. If you also enjoy guiding teams by building a plan of approach and take a leading role in the execution, then Kramp BV is looking for you!

Over the last couple of years, Kramp built the foundation of e-mail Marketing. Local markets are now able to create different e-mail campaigns and landing-pages, they have good insights in their key metrics and they have built their first automation campaigns. But, the ambitions reach higher! Kramp takes the customer journey as starting point and they want to provide the right message, to the right person, at the right time, with the right frequency and by their preferred communication channel. Therefore, Kramp wants to grow the team and are thus looking for a strategic and senior specialist!

Working together

In your daily work you are surrounded by data analysts, content, e-mail & digital marketing specialists. The e-Business Marketing team (13 FTE), a Digital Center of Excellence, is focusing on building digital marketing capabilities for the company & driving e-commerce results. In addition to collaboration within

your team, you will collaborate with the global commercial teams and various teams working from the Netherlands, such as the Global Marketing, Sales, Development, and IT teams.

For a successful application, please send your CV and a cover letter to [careers@kramp.nl](mailto:careers@kramp.nl) or <https://www.advertentiax.nl/x-1838944-z>.

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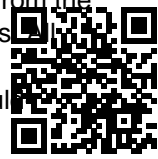
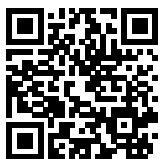
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