

Licensing Advisor



Locatie **Noord-Holland, Amsterdam**
<https://www.advertentiax.nl/x-2000819-z>

Bedrijfsomschrijving

The European head office of this international fashion & lifestyle brand is based in Amsterdam. The company's style is classic American with a twist. Dynamic, international, and open-minded describes the company's culture at best.

Functieomschrijving

Join our dynamic Licensing Team as a Licensing Advisor and help expand our brand's reach into new markets while driving royalty revenues. Your responsibilities will include managing sales data, conducting market research, and assisting with project documentation. If you have a background in brand licensing, retail, or marketing, and excel in a fast-paced environment, we want to hear from you. Apply now to be a part of our innovative and inclusive international team. The deadline to apply is Thursday, July 25th at 12 noon.

The Department and Team

The Licensing Team is responsible for expanding the reach of the brand into new businesses, elevating its lifestyle product offer, creating new consumer touchpoints, while driving royalty revenues.

The Position

The Licensing Advisor provides general support to the Licensing Team. This can include supporting on product and category cross channel campaigns, as well as conducting product research across 10 licensed product categories including fragrance, wear, footwear, and more. You will collaborate with business and internal marketing partners across the company. Data analysis, marketing, design and other departments.

Role and Responsibilities:

Assist in collection of weekly/monthly sales data and best sellers, cross referencing for accuracy and compiling reports. Assistance with research for any compilation of meeting presentations. Industry/category research, brand comparisons, and market research. Support transition of Master Data process to Omnichannel Operations team including training in PIM/PLM systems, and

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entering and updating product attributes to maintain system and reporting accuracy. First contact for Direct to Consumer topics and support requests. Documentation of project status and follow up of next steps. Support cross functional teams with product knowledge and training tools. Inventory all Licensing Samples (current and historic) as well as any seasonal development. Manage Licensing sample needs, requests, and loans to and from internal and external teams. Assist in meeting scheduling, meeting setup and breakdown, prepare materials, take notes and document & disseminate minutes and next steps.

The Ideal Candidate:

Associates (2yr) degree or Bachelor's degree. Min 2-3 years' experience in within a fast-paced international work environment. Strong experience in MS Office Suite. Strong project management and stakeholder management skills. Excellent English-language communication skills. Knowledge/Experience in Brand Licensing, Retail, Marketing preferred. Interest in fashion business highly encouraged.

What you can expect from our client:

An international environment which respects diversity, equality, and individuality. A beautiful state-of-the-art Campus. Depending on the role a monthly home - office budget. A chance to unwind with weekly social activities.

Sollicitatieprocedure

Please note that we agreed with our clients to only introduce them to candidates who already live near the job location. Although we understand that you are willing to relocate or commute, we have agreed with our clients not to accept this as an adequate option.

Are you interested in the position and do you have the required skills and experience. Please send us your CV with a short letter of motivation. You will receive an answer from us as soon as possible. For more information please check our website www.projob.nl or call us at 020 - 5738383. We are looking forward to hearing from you! Website easyapply.jobs/r