

Country Manager Germany



Locatie **Noord-Holland, Amsterdam**
<https://www.advertentiex.nl/x-765434-z>

Bedrijfsomschrijving

The company is an official reseller of digital game- and entertainment codes for consumers all over Europe. Their service is helpful for those who do not have a credit card or do not want to use it on Google Play, iTunes, Nintendo, PlayStation, Steam, Xbox and more.

Functieomschrijving

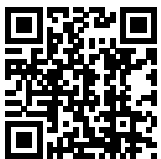
Do you have a background in marketing and/or sales? Do you like to do a little bit of everything within the scope of online marketing? Interested in games? Then this position might be for you! As an online marketer for the German market, you will be in charge of making sure that the sales are coming in daily, in a sustainable and ever growing manner. Your task is to find out the tricks that make all Germans tick. Your tasks include for example the following: Make sure that the website content is clear, well-structured, explanatory and communicates their unique selling points. Manage search engine marketing efforts to increase organic sales and to optimize ads/shopping campaigns. Make and send newsletters. Nurture their social media channels and improve the use of them. Find and collaborate with influencers and other parties that can help promote their brand. Analyze and improve based on customer feedback, Google Analytics data and customer surveys. Set up paid campaigns on Facebook, Twitter, Instagram and/or YouTube. Improve the general awareness of the company brand with both paid and non-paid tactics.

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	What qualities do we wish that you have? You have a bachelors degree in marketing or communication You are native(-level) English speaker and need no written or oral test in English You speak at least one other language as well as a plus if you have experience in the knowledge of global marketing practices like SEA, SEM and/or online opening like e-mail marketing and Social media If you are ready to perform well in Germany, as well as in our team, You are a creative problem solver and dare to speak your mind as well as brainstorm with others to come up with appropriate solutions. You are a eager learner and not only ask questions but also reach up on the newest marketing practices yourself. What can we offer? You will be welcomed by colleagues who will help you get off to a good start as well as to brainstorm with when you feel stuck. And there's always someone who is up for a round of football or Rocket League in our game room. You are given freedom to develop skills in the areas you find the most useful for the German market and you are given the sole responsibility of the market. They also offer flexible working hours as well as a 13th month salary.	
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