

Country Manager Germany

Locatie Noord-Holland, Amsterdam https://www.advertentiex.nl/x-765434-z



The company is an official reseller of digital game- and entertainment codes for consumers all over Europe. Their service is helpful for those who do not have a credit card or do not want to use it on Google Play, iTunes, Nintendo, PlayStation, Steam, Xbox and more. Functieomschrijving

Do you have a background in marketing and/or sales? Do you like to do a little bit of everythingwithin the scope of online marketing? Interested in games? Then this position might be for you!As an online marketeer for the German market, you will be in charge of making sure that the sales are coming in daily, in a sustainable and ever growing manner. Your task is to find out the tricks that make all Germans tick. Your tasks include for example the following: Make sure that the website content is clear, well-structured, explanatory and communicates their unique selling points. Manage search engine marketing efforts to increase organic sales and to optimize ads/shopping campaigns. Make and send newsletters. Nurture their social media channels and improve the use of them. Find and collaborate with influencers and other parties that can help promote their brand. Analyze and improve based on customer feedback, Google Analytics data and customer surveys. Set up paid campaigns on Facebook, Twitter, Instagram and/or YouTube. Improve the general awareness of the company brand with both paid and non-paid tactics. Functie-eisen





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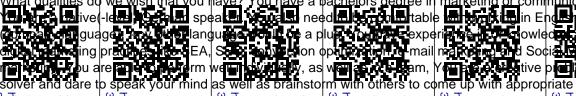
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practices yourself. What can we offer? You will be welcomed by colleagues who will help you ger off to a good start as well as to brains from with when you feel stuck. And the ses always someo to who is up for a 5 round of football or Rocket League in our game room. You are given freedom do develop skills in the afeas you find the most useful for the German market and you are given the sole responsibility of the

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