

## Ecommerce Market Researcher (Online Internship) (0 EUR)



Locatie **Noord-Holland, Amsterdam**  
<https://www.advertentiex.nl/x-822071-z>

SME / Digital Business / Marketing & Research

## Introduction - Online Internship Roles

Front row view of a rapid-growth startup (Web/Marketing/Social Media/ SME / Suppliers/Customers)

We are offering unique, innovative, internships to exceptional applicants interested in seeking top notch business and tech experience in an entrepreneurial startup environment.

You'll be a core member of our team, and administer the pre-planning, production and execution of launch deliverables.

We are looking for an enthusiastic research and marketing intern to provide creative ideas to help achieve our goals. You will help to develop and implement successful marketing strategies and gain knowledge of applied market research and business marketing strategies.

This is a hybrid role between academia and business. Your insightful contribution will help launch, develop, and maintain our marketing channels.

## Responsibilities

Collect quantitative and qualitative data from research and marketing campaignsProvide primary market research to used to uncover original data.Provide secondary

market research (desk research) to process data that has been collected Identify and validate Persona with the UX Designer Perform market analysis and research on competitors to develop and refine business strategy Ensure that the business align with the most optimal market segments Support the marketing team in daily administrative tasks Assist in marketing and advertising promotional efforts e.g. social media direct response (DR) Prepare promotional presentations and help develop marketing materials Manage content of the company website and customer relations Implement systems (CRM) Help plan digital marketing events Report to project leaders and stakeholders



## Requirements

Deep, insightful and rare research talent and skills  
Strong desire to apply research and marketing techniques  
Understanding of different business markets and research techniques  
Excellent verbal and written communication skills  
Familiarity with research and marketing software and online applications such as CRM tools, online analytics and industry databases  
Ability to coordinate with designers, developers and QA

At the idea stage: which ideas to pursue? At the concept stage: will the market accept the concept? At the development stage: can the designed product compete in the

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market?At the launch stage: what presents the best marketing strategy, the most suitable sales channels and the best launch plan?Post-launch: which direction should further product and market development take?

## Terms

### General Requirements

#### Ideal

Business analysis and project management.Experience in business or product development for ecommerce, social media, marketplace, content management, or other modules.

#### Mandatory

Pioneering mindset you will be one of the fewExcellent English skills, both verbal and written (100% English environment)The highest level of integrity and discretion, and exceptional attention to detailAbility to handle confidential and sensitive information properlyExcellent multitasking, collaboration and communication skillsExcellent knowledge of MS Office (Windows environment)Ability to enter and thrive in a fast paced work environmentAbility to work under pressure and meet tight deadlinesHands-on with a positive, can-do attitude

#### Location

Intern roles are fully online internships, meaning that you must be proficient in, and have access to, a home office and a good internet connection and be well versed in collaboration and communication concepts and technologies. Although you will be in constant electronic communication with the team, you should be self sufficient and happy to work unsupervised and possibly unaccompanied, for most of the day.

### Schedules

You will be assessed by your completed deliverables, not by the time you spend, so what you get out is what you put in. Part of your challenge will be to apply and calibrate your judgement to maintain an equilibrium.

You will be expected to work on various projects for 24 weeks, 40

hours per week, Monday to Friday. Nevertheless, flexibility is provided and expected, to meet the needs of collaboration and you should be prepared to manage an extremely flexible schedule that may include late nights and weekends.

### Benefits

While we offer only limited remuneration for the internship, it offers unrivalled benefits. You will start as a rookie and leave a veteran:Broad business experience real-life, cutting edge, online team collaboration.Creativity, flexibility, variety with tremendous growth potential.Advisors who have extensive business, tech, management and leadership experience.An initiative driven, fast-paced entrepreneurial meritocracy.Feedback, formal assessment and a commercial business certificate.Rare lifetime opportunity to see it all and do it all in a web startup.Get in at the deep end and start swimming!

#### Reimbursement

As there are no travel or clothing requirements and applicants are able to use their own equipment, there will be only limited reimbursement and only on a pre-agreed basis.

### Assessment & Accreditation

Intern roles will be continually assessed, resulting in an intern evaluation and commercial certification upon completion, but do not qualify for academic accreditation.

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## Applications

If this is you, then send your CV, with your picture (no older than 3 months) and cover letter, (English) together with any supporting material or links.

Shortlisted candidates will initially have an email selection screening followed phone screening. In line with industry practice, and the extremely valuable commercial assets and intellectual property being accessed, selected candidates will sign a Non Disclosure Agreement (NDA).

Due to the volume of enquiries, we will only reply to candidates who are under consideration.

No communication within 7 days means that you have not been shortlisted for the first or any subsequent stage. This is a standard procedure and a reflection of our specific, nuanced requirements. It should not be seen, in itself, to be a judgement of your knowledge, skills or talent, so we thank you in advance for your application and wish you.