

Portfolio Marketeer



Locatie **Noord-Holland, Amsterdam**
<https://www.advertentieX.nl/x-839996-z>

Bedrijfsomschrijving

For Unilever we are looking for a Portfolio Marketeer
 Functieomschrijving

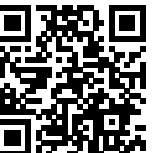
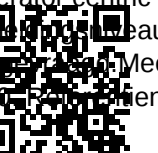
Adecco

We are now looking for a Portfolio Marketeer to help strengthen our marketing hot tea team in the Netherlands, Belgium and France, based in the Netherlands. This is an exciting opportunity for you to work in an international context in a developing part of Unilever Food Solutions. You will be responsible for the UFS tea portfolio working together with the local team to maintain the current portfolio and Global marketing team on portfolio innovations and renovations. Main Accountabilities General:- Local category knowledge and understanding- Track category performance and develop and implement corrective actions- Work closely together with local Operator Conversion Teams on portfolio activities - Join key decision meetings with the operator groups and leadership teams locally Portfolio marketing:- Local portfolio management, 7 P&L's- Lead mix development for innovations and renovations - Local input for category strategy- Strategic pricing: implement and track pricing in market and take corrective actions as appropriate.- Trouble shooting Interface with cluster:- Global projects.- Interface with Artwork Excellence Group.- Manage portfolio and category marketing routine tasks.

Functie-eisen

- 5+ years of marketing experience- Project management- Experience with working in a multinational-

Operational Execution excellence.- Analytical thinking- Operator centric- Mix development - Stakeholder management- Dutch speaking and English speaking- Magdalenine de Vries: m.de.vries@unilever.nl. Voor meer informatie, neem contact op met de recruiter. Meer informatie over de vacature is te vinden op <https://www.advertentieX.nl/x-839996-z>

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