

Marketing Communications Manager in Maastricht-Airport (0 EUR)



Locatie **Noord-Holland, Amsterdam**
<https://www.advertentieX.nl/x-871009-z>

For one of our relations in Maastricht area, specialised in medical devices, we are looking for a Marketing Communications Manager.

Summary of duties:

The Marketing Communications Manager is responsible for planning, coordinating and managing marketing activities, projects and campaigns

ESSENTIAL DUTIES AND RESPONSIBILITIES:

Create and execute integrated marketing communication plans in support of business objectives in close partnership with global brand marketing and EMEA field marketing;
 Coordinate international or regional tradeshow and workshops;
 Manage marketing activities including promotion on tradeshow and educational programs, advertising/PR, digital marketing and creation of promotional materials
 Provide graphic design supervision and support;
 Work accordingly the product and corporation brand guidelines;
 Close interaction with stakeholders and internal customers;
 Coordinate and prepare product launches;
 Manage public relations and media outreach in support of products and educational programs;

Work closely with corporate product management, field marketing and external partners to create and deliver messages, content and campaigns that advance brand equity to the primary brand.
 Develop and execute strategic marketing programs and business opportunities.
 Develop a consistent and coherent voice for all communication campaigns with the marketing office.
 Perform other related duties and tasks as assigned.

Job Requirements

We're looking for someone who matches the following profile:



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SKILLS AND EXPERIENCE:

Minimum of 5 years' experience related to marketing communications;
Strong organizational, analytical and time management skills;
Excellent written and oral communications skills;
Ability to create and manage cross-functional teams;
Ability to travel up to 10%;
Strong capacity and willingness to learn;
Responsibility, ownership and seeking for feedback;
Detail oriented and producing quality work on time;
Capable of working closely with others and keeping them updated.
Fulltime availability
Living in the Maastricht area.

PERSONAL SKILLS

Enthusiast, reliable, accurate and team player, sense of responsibility, hands-on.

Salary and Benefits

Our relation is a dynamic and fast-growing American company, specialised in medical devices. Their European headoffice is situated in Maastricht-Airport. The Marketing department is also situated there.

You will work in a multicultural team of Marketing professionals, all with their own specialism. The team excists of around 10 people. You will be working from the Maastricht-Airport office, but will be traveling on a regular bases to events and Trade shows in Europe.

The company offers a fulltime position for the long-term, with a competitve salary and some nice.