Advertentical

Marketing Communications Manager in Maastricht-Airport (0 EUR)

Locatie **Noord-Holland, Amsterdam** https://www.advertentiex.nl/x-908375-z





For one of our relations in Maastricht area, specialised in medical devices, we are looking for a Marketing Communications Manager.

Summary of duties:

The Marketing Communications Manager is responsible for planning, coordinating and managing marketing activities, projects and campaigns

ESSENTIAL DUTIES AND RESPONSIBILITIES:

Create and execute integrated marketing communication plans in support of business objectives in close partnership with global brand marketing and EMEA field marketing;

Coordinate international or regional tradeshows and workshops;

Manage marketing activities including promotion on tradeshows and educational programs,

advertising/PR, digital marketing and creation of promotional materials

Provide graphic design supervision and support;

Work accordingly the product and corporation brand guidelines;

Close interaction with stakeholders and internal customers:

Coordinate and prepare product launches;

Manage public relations and media outreach in support of products and educational programs;

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SKILLS AND EXPERIENCE:

Minimum of 5 years' experience related to marketing communications;

Strong organizational, analytical and time management skills;

Excellent written and oral communications skills:

Ability to create and manage cross-functional teams;

Ability to travel up to 10%;

Strong capacity and willingness to learn;

Responsibility, ownership and seeking for feedback;

Detail oriented and producing quality work on time;

Capable of working closely with others and keeping them updated.

Fulltime availability

Living in the Maastricht area.

PERSONAL SKILLS

Enthusiast, reliable, accurate and team player, sense of responsibility, hands-on.

Salary and Benefits

Our relation is a dynamic and fast-growing American company, specialised in medical devices. Their European headoffice is situated in Maastricht-Airport. The Marketing department is also situated there.

You will work in a multicultural team of Marketing professionals, all with their own specialism. The team excists of around 10 people. You will be working from the Maastricht-Airport office, but will be traveling on a regular bases to events and Trade shows in Europe.

The company offers a fulltime position for the long-term, with a competitve salary and some nice.