

Cluster Marketing Trainee - Hyatt Regency Amsterdam (0 EUR)



Locatie **Noord-Holland, Amsterdam**
<https://www.advertentieX.nl/x-927343-z>



Hyatt Regency Amsterdam offers 211 guestrooms, including 15 suites. The hotel features meeting & ballroom space, a fitness center and MAMA MAKAN Indonesian Kitchen.

CREATING MEANINGFUL CONNECTIONS
 WHEN WE CONNECT, MEANINGFUL THINGS HAPPEN

Interactions with others teach us the most about ourselves: what's important to us, how we spend our time, what interests and excites us. It's the connections we make that shape who we are.

We've created a place designed around the power of meaningful connections. A place filled with delightful surprises. Where guests come together to share, socialize and collaborate; to exchange ideas with colleagues, reconnect with friends, family or with themselves; and recharge in the course of their busy lives. A place where dynamic interactionsâ€”from quick coffee dates to shared culinary experiences to meetings and special eventsâ€”energize its many spaces. Everything is right here, under our roof and within easy reach. Our commitment to creating effortless experiencesâ€”whatever the needs, whatever the occasionâ€”ensures guests and planners can confidently leave every detail to us.

Welcome to making the most of all of life's connections.

Welcome to the Hyatt Regency brand.

MAMA MAKAN Indonesian Kitchen
 MAMA MAKAN, the only dining destination with a contemporary Indonesian menu, is taking you on a culinary journey to Indonesia - experience the original dishes reminiscent to the menus on the walls of cafÃ©s in Jakarta. Located in the famous Indische buurt of Amsterdam, MAMA MAKAN is the spot to enjoy a fully-filled rijsttafel, the real Pandang cake or some signature botanical cocktails on the cosy terrace.

Job Description

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Hyatt is a global hospitality brand with one driving purpose: to care for people so they can be their best. Through listening, noticing others and extending meaningful gestures, we consistently deliver distinct experiences that demonstrate how a little understanding goes a long way.

For our two Amsterdam properties, Andaz Amsterdam Prinsengracht and Hyatt Regency Amsterdam, we are looking for a Marketing Trainee to join us in June!

Are you ready to take on this creative challenge?

YES, because you want:

the opportunity to develop your Marketing skills in not one, but two hotels!
to communicate our hotel and restaurant brand standards in an attractive, creative and professional way;
to assist F&B, Rooms and Marketing departments in creating marketing related content and collateral through InDesign and other programs;
to manage upload of all new content to Hyatt systems: e.g. Hyatt Brand Manager, ICE portals
to update the information on 3rd party websites like IENS.nl, CVENT or Open table;
Manage newsletter database for hotels and use initiative to encourage continued growth
to design and order all of printed materials which are used in and around the hotels;
to assist in organizing marketing events from A-Z. From booking entertainment or ordering the decoration, to designing promotion material, handling internal communication and sending invitations to influencers and guests;
to assist in Social Media activities;
to coordinate and pro-actively manage communication between Operations and Marketing concerning events and marketing activations;
to communicate and connect with the local neighborhoods on a regular basis;
To assist Digital Marketing Manager with monthly digital and tripadvisor reporting.
What will you learn?

Working in a team through weekly Marketing Meetings with Department Heads;
Leading your own projects. Create - Pitch - Execute - Review;
Communicating on a business level, internally and externally;
Building and maintaining your relations;
Brand standards and procedures, while also having the freedom to make decisions yourself;
And much more!
What's in it for YOU?

A great place to work in the beautiful city of Amsterdam;
A place where people genuinely care for people so they can be their best;
An entry into the World of Hyatt, where internships may lead to an international career;
International working experience;
Great intern working conditions (read: EUR 650/month intern allowance, loads of training opportunities, potential career planning and discounts all over the world!).

Job Requirements

About YOU:

You are enrolled in a Hospitality, Tourism or Marketing related study;
You have confidence, energy and cleverness;
You are creative and have out-of-the-box ideas;
Experience with graphical design programs like InDesign is preferred;
You are available for minimum of five months and can start in June 2019;
You have good language and communication skills in Dutch and English;
You have an eye for details and you are approachable and work well in a team;
You are not afraid to make decisions;
You have a hands on approach and are eager to learn;
You are eligible to work in the Netherlands, being enrolled in a Dutch School or holding an EU/EEA passport;
And you are motivated to get started!

Is this YOU? Please send us your CV and tell us all about why we're a good!