

Cluster Marketing Trainee - Hyatt Regency Amsterdam (0 EUR)





Locatie Noord-Holland, Amsterdam https://www.advertentiex.nl/x-927343-z



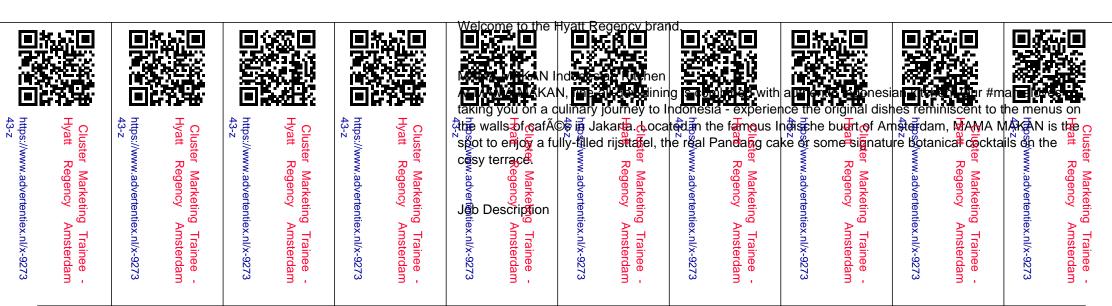
Hyatt Regency Amsterdam offers 211 guestrooms, including 15 suites. The hotel features meeting & ballroom space, a fitness center and MAMA MAKAN Indonesian Kitchen.

CREATING MEANINGFUL CONNECTIONS WHEN WE CONNECT, MEANINGFUL THINGS HAPPEN

Interactions with others teach us the most about ourselves: what's important to us, how we spend our time, what interests and excites us. It's the connections we make that shape who we are.

We've created a place designed around the power of meaningful connections. A place filled with delightful surprises. Where quests come together to share, socialize and collaborate; to exchange ideas with colleagues, reconnect with friends, family or with themselves; and recharge in the course of their busy lives. A place where dynamic interactionsâ€"from quick coffee dates to shared culinary experiences to meetings and special eventsâ€" energize its many spaces. Everything is right here, under our roof and within easy reach. Our commitment to creating effortless experiencesâ€"whatever the needs, whatever the occasionâ€"ensures guests and planners can confidently leave every detail to us.

Welcome to making the most of all of life's connections.



Hyatt is a global hospitality brand with one driving purpose: to care for people so they can be their best. Through listening, noticing others and extending meaningful gestures, we consistently deliver distinct experiences that demonstrate how a little understanding goes a long way.

For our two Amsterdam properties, Andaz Amsterdam Prinsengracht and Hyatt Regency Amsterdam, we are looking for a Marketing Trainee to join us in June!

Are you ready to take on this creative challenge?

YES, because you want:

the opportunity to develop your Marketing skills in not one, but two hotels!

to communicate our hotel and restaurant brand standards in an attractive, creative and professional way; to assist F&B, Rooms and Marketing departments in creating marketing related content and collateral through InDesign and other programs;

to manage upload of all new content to Hyatt systems: e.g. Hyatt Brand Manager, ICE portals to update the information on 3rd party websites like IENS.nl, CVENT or Open table; Manage newsletter database for hotels and use initiative to encourage continued growth to design and order all of printed materials which are used in and around the hotels;

to assist in organizing marketing events from A-Z. From booking entertainment or ordering the decoration, to designing promotion material, handling internal communication and sending invitations to influencers and guests;

to assist in Social Media activities;

to coordinate and pro-actively manage communication between Operations and Marketing concerning events and marketing activations;

to communicate and connect with the local neighborhoods on a regular basis;

To assist Digital Marketing Manager with monthly digital and tripadvisor reporting.

What will you learn?

Working in a team through weekly Marketing Meetings with Department Heads;

Leading your own projects. Create - Pitch - Execute - Review;

Communicating on a business level, internally and externally;

Building and maintaining your relations;

Brand standards and procedures, while also having the freedom to make decisions yourself;

And much more!

What's in it for YOU?

A great place to work in the beautiful city of Amsterdam;

A place where people genuinely care for people so they can be their best;

An entry into the World of Hyatt, where internships may lead to an international career;

International working experience;

Great intern working conditions (read: EUR 650/month intern allowance, loads of training opportunities, potential career planning and discounts all over the world!).

Job Requirements

About YOU:

You are enrolled in a Hospitality, Tourism or Marketing related study;

You have confidence, energy and cleverness;

You are creative and have out-of-the-box ideas;

Experience with graphical design programs like InDesign is preferred;

You are available for minimum of five months and can start in June 2019;

You have good language and communication skills in Dutch and English;

You have an eye for details and you are approachable and work well in a team;

You are not afraid to make decisions;

You have a hands on approach and are eager to learn;

You are eligible to work in the Netherlands, being enrolled in a Dutch School or holding an EU/EEA passport;

And you are motivated to get started!

Is this YOU? Please send us your CV and tell us all about why we're a good!