

Marketing amp Communication manager -vaste baan



Locatie **Noord-Brabant**
<https://www.advertentienl/x-964115-z>

Bedrijfsomschrijving

Internationale zeer groeiende mkb organisatie in Vught, voor meer informatie bel Adecco W&S Wendy Janssen 06-12011981 of wendy.janssen@adecco.nl.

Functieomschrijving

You will work on the positioning of this company and their products and solutions and will be responsible for the process from strategy to execution. The focus is on online marketing: ensuring relevant traffic, search engine optimization, use of social media, SEA, web analytics etc. Like no other you know how to retrieve news-worthy content within the organization and ultimately ensure optimal activation and successful lead generation, including for our sales department.
 You will be the first point of contact for this company online and offline marketing communication, both internal and external.

Functie-eisen

3 to 5 years of experience minimum in a similar international company.
 Bachelor's/Master's degree in Marketing and Communication; Proven excellent marketing skills;
 Experience with online marketing and the use of social media; Excellent command of Dutch and English;

Strong on writing persuasive texts and content creation Experience with managing external suppliers (PR, media, online marketing) Affinity with technology

De vacature is een fulltime functie van maximaal 1 jaar.
 De functie is een vaste baan met een wettelijk vastgesteld loon.
 Meer informatie is te verkrijgen bij Regio Den Bosch, telefoonnummer (073) 612 54 44.
 Referentie nummer van deze vacature is:

Adecco

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