
In the upcoming years we are opening more hotels in the biggest student cities across Europe. We plan to run 41 hotels in Europe by 2021. That's another 29 to go! That's why we're looking for talented heroes who want to join us on our journey.

Biggest challenge and WHY do we need you?

Can you make the brand new The Student Hotel Maastricht a favorite city hotspot for events, lectures, movie nights, exhibits and parties? We're looking for someone that's open through to something beautiful; a new friendship, a business collaboration or unforgettable experience. The Student Hotel Events, Community & Partnership Manager gives our building a purpose and creates stories and adventures with and for all of our guests.

What will you do to make that happen?

You build relations with partners to fill our annual calendar with on-trend / on-topic recurring events that appeal to a socially aware, trend-savvy local audience.

Your programming could include art, lifestyle, fashion, media, sustainability and health events as well as a good old-fashioned Friday drink with the in-crowd.

You know the local scene, stay relentlessly up-to-date on what's "hot-and-happening" (eye roll accepted) and reach out to the appropriate network to stay relevant

You host and engage our local ambassadors in order to support you as advisory board

You collaborate with dedicated semester, hotel, short stay and F&B specialists to activate events that promote our products

You create/collect & deliver digital content based on the marketing briefings (formats include text, video and images)

You own and manage the local TSH social channels and operate them within the brand guidelines

You attend and be an essential part of local network events

You report to the General Manager of the hotel and have support contact with the Super Connector at The Student Hotel HQ.

Job Requirements

Who are you? Your enthusiasm - for life, for inspiration, for new and untapped sources or amazement - is contagious. As a creative, open-minded person you're the glue that holds together our co-living, co-working, co-dining communities. You have a hyper-connected network and your positive attitude works as a magnet to attract the neighborhood locals, urbanites, local entrepreneurs, fashion icons and media personalities to our spaces. People don't like you, they love to be with you!

Background:

An outgoing and confident personality. You kill it in front of an audience.
Professional & responsible enough to work independently in a fast-paced, sometimes chaotic atmosphere
Super social, always flexible, incredibly motivated and never without a sense of humor
A visionary - you already have a couple of AMAZING ideas how to grow the company connector strategy
You have a diploma. Or not. Convince us you are smart, engaging, confident and a hard worker, one way or another.

Talents:

Super communicative
A great entrepreneurial spirit
Extremely calm under pressure
Exceptionally organized
Fluent English (written and spoken), other languages ??a bonus

What do we offer you?

An amazing work place to come to every day where you will experience a great team environment with a fantastic vibe and lots of positive energy.
The opportunity to work at a dynamic, young, international organization. We are a real game changer in the hospitality industry!
TSH cares and gives you access to facilities including a great canteen, gym opportunities and regular cool events.
Ready, set, grow! You will get the chance to learn and grow in your role (and with the potential for growth within and across the company) and collaborate with other talented people who challenge you.