

The Marketing Mastermind - Hotelprofessionals



Locatie **Noord-Holland, Amsterdam**
<https://www.advertentienx.nl/x-973528-z>

Hotelprofessionals werkt voor diverse opdrachtgevers voor het invullen van diverse management functies zoals Hotel Manager/ General Manager en directeur.



Job Description

For our client we are looking The Marketing Mastermind A.K.A. The marketing Manager.

We are looking for The Marketing Mastermind. A do-it-all, solve-it-all and make-it-happen kind of marketer. One that loves loves loves marketing, especially when it happens in hospitality. Do you dream bigger than big when it comes to creative marketing concepts? Have skills Don Draper would envy? Well... you might have found your dream job.

THE JOB

You're the go to (wo)man when clients need marketing to get their word out there. 'Cause as Typhoon's marketing manager you're responsible for the marketing strategies of all our clients. You work closely with the account/project managers who will support in managing and executing all the projects your mastermind dreams up. And as you know your way around the hospitality scene, you know exactly what the industry needs to reach potential consumers. You're the one who builds lasting relationships with suppliers, always finds a unique local partnership for each initiative, and knows who's who in town. You build, manage and leverage our local network to connect the right brands to Typhoon's clientele.

The Marketing Mastermind will be working independently with all the clients. It's a great job.

Through usually we avoid thinking inside boxes we divide our Typhoonies into four teams: DO, MAKE, TELL | LIKE, DO, makes sure sh*t gets done. They're account-, project- and event managers all wrapped up in one. DO finds a trustworthy companion in TELL these PR managers simply can't stop telling, mailing and sending. And while TELL talks to press and bloggers team LIKE uses social media to get in touch with guests and consumers. And MAKE? Whatever these other folks, or their own creative minds - dream up these Picassos and Shakespeares the modern-day make it happen. You'll be working with

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all these amazing teams.

Job Requirements

THE SKILLS

A creative mind with problem-solving skills

At least three years of relevant marketing experience preferably for the hospitality industry

Knowledgeable about email marketing, print campaigns and display advertising. Or rather all things to create promotion. Experience in online advertising is a plus

Fluent in both Dutch & English

Independent yet a team player

A multi-multi-multi-tasker, planner and researcher in one

Not easily bent out of shape by changes

You're a people's person (and 'the people' would also testify to that)

Unconditional love for everything hospitality, food & drinks related

WHATS IN IT FOR YOU

Kaching! It's the sound of your monthly salary rolling into your account.

A lot of sparring partners to hit you with their expertise.

A challenging job, no two days are ever the same.

40 hours a week in our bright Typhoon-palace in the city center of Amsterdam.

The world's best colleagues who love cocktails and cake just as much as you.

25 days to go on vacation, knit a sweater, do some pottery – whatever you want.

Feed your expertise with courses and.