

Product Owner



Locatie **Overijssel, Enschede**
<https://www.advertentiex.nl/x-981561-z>



FOTO WORDT VERWERKT

Datatics, a Dutch predictive marketing platform with the mission of aggregating marketing and technology to allow marketers to exploit the power of data and artificial intelligence, is looking for a full-time Product Owner.

Datatrics is a SaaS platform for marketers that makes all corporate marketing communication relevant. This results in greater levels of conversion and thus higher sales. Datatrics links all internal data sources of a company (Analytics, Socials, CRM, etc.) and then combines these with external data sources (traffic data, weather data, open data, etc.). Using this data, we then create 360-degree customer profiles. Our clients then have the ability to personalize content on their website, in email marketing and advertising. Our focus is on two branches: E-commerce & Retail, and Travel & Leisure.

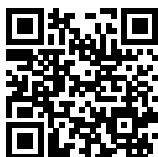
Today our team consists of more than 45 colleagues/employees, located in the Netherlands (HQ) and Italy. At Datatrics we have four teams: New Business, Marketing, Development and Client Success. You'll be part of the Development team based in our headquarters in Enschede, the Netherlands.

Job Description

As a Product Owner, you and your team are responsible for developing a strong vision and architecture of the platform which you'll maintain. Scrum and Agile come naturally to you, as well as motivating your

team to tackle new and interesting challenges in order to deliver continuous value. Not only will you be the team's representative, but also the first point of contact within the organization. You will also interact directly with stakeholders and keep everyone up to date.

As a Project Owner, your reporting line to the Chief Executive Officer and your main responsibilities include:

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Product K	Owner K
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Product M	Owner M
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Product O	Owner O
Product P	Owner P
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Product Owner



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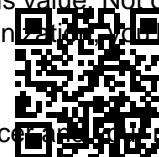
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<https://www.easystat.io/x-9813>

Product Owner



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U.S. DEPARTMENT OF COMMERCE

Translating business requirements into clear and fully defined and develop technical features.
Stimulating the operational excellence of the platform and taking operational responsibility for the services that run on the platform, achieving and exceeding the related KPI's.
Clearly recording the prio's on the product backlog where all teams are connected to.

Job Requirements

At least 3 years of dedicated Product Owner experience.
You have a hands-on mentality and like to lead by example.
You're a go-getter who isn't afraid to get their hands dirty and dives into a project to achieve success by problem-solving.
Your talent to proactively involve stakeholders in the project is what sets you apart.
You're a self-motivated and results-driven person with a take-charge attitude to manage the development cycle of the product.
You can deliver high-quality work within a challenging time frame and are able to adapt quickly in a fast-moving environment.

Additionally, as our future Product Owner, it's a huge plus if you have experience in conversion optimization, digital marketing, UX design and/or consumer psychology and research.

Salary and Benefits

A good salary and benefits package.
Working in an international and fun team at a dynamic and fast-growing company.
Lots of opportunity for further growth.
Fresh daily.