

Digital Marketing Intern - Sircle Collection



Locatie

Noord-Holland, Amsterdam

<https://www.advertentieX.nl/x-990779-z>



Sircle Collection is an independent hotel company based in Amsterdam and founded by entrepreneur Liran Wizman. Sircle Collection has been transforming the boutique hospitality scene across Europe by creating locally inspired concepts and brands in dynamic locations, bringing an artful touch and fresh energy to the neighborhoods in which they operate. Sircle Collection manages a portfolio of individually designed hotels including the contemporary design-led lifestyle brand Sir hotels with hotels in Amsterdam, Berlin, Hamburg and Ibiza, the Park Centraal in Amsterdam, Park Hotel in The Hague, as well as Max Brown Hotels in Amsterdam, Berlin and Düsseldorf. Additionally, the EHPC collection includes a concept store, X BANK and handles asset management for W Amsterdam by Marriott International.

Sircle Collection has a strategic collaboration with The Entourage Group, a hospitality company that designs and implements internationally renowned concepts such as MOMO, IZAKAYA, THE BUTCHER, THE DUCHESS, MAD FOX CLUB, MR PORTER and SHIRKHAN.

Job Description

Are you passionate about digital marketing and would you like to work for one of the leading hotel groups in Europe? Then we have a great opportunity for you at our head office in Amsterdam!




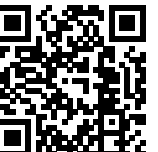






In this role, you will be a part of our international e-commerce team supporting the development and

maintenance of e-commerce activities. You will bring your experience and fresh ideas to our company and offer your knowledge in the field of the job. Your responsibilities include: optimizing existing online marketing activities, setting up new online initiatives, generating online sales. Finally, this position provides general support for the digital marketing team in the role, as part of the Creative and Media team.

How do we intend to accomplish this?
By getting in touch with you, to hire the best of the best in the industry.

Job Requirements About You

For this position, we are looking for a super motivated digital marketing intern who would like to learn and

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explore the field of digital marketing and e-commerce.

Responsibilities

Assist with updating website components, content and landing page design;
Support current and new online marketing initiatives;
Online Reputation Management support;
Monitor KPIs and assist with monthly reporting;
Support with search engine optimization activities (SEO);
Come up with new ideas to drive online business;
Provide analysis and research reports for decision making purposes;
Relationship management includes working closely with internal and external stakeholders which includes hotels, offices, other departments and suppliers;
Actively participate in marketing meetings where required.

Requirements

You are passionate about digital marketing and have the basic knowledge;
Studying a subject relevant to the internship, i.e. marketing/communication/business administration/business economy*;
Available for a minimum of 6 months. A 10-month internship is a big plus;
You are able to work independently;
You have an analytical mindset;
You are team player with great interpersonal skills.

About Sircle Collection

Sircle Collection is a rapidly growing independent hotel management company based in Amsterdam. As a true industry innovator, Sircle Collection creates locally rooted storytelling hotel concepts in strategic locations in Amsterdam and key destinations in Europe. The collection includes the contemporary design-led lifestyle brand Sir Hotels with hotels in Amsterdam, Berlin, Hamburg, Barcelona and Ibiza. Max Brown Hotels located in Amsterdam, Berlin, Vienna and Düsseldorf. Park Centraal located in Amsterdam and The Hague. In addition, the portfolio includes X Bank, a concept store exclusively selling Dutch design, art and fashion. Plus, Sircle Collection does the asset management of the W Amsterdam by Marriott International.

Benefits

Sircle Collection offers interns an excellent internship allowance, as well as housing allowance when you move to Amsterdam and surroundings. Besides, you are able to use several benefits which Sircle Collection can offer.

Discounts

Hotel benefits (The Netherlands, Spain, Germany and Austria)
Discount: Employee rate (50%) and Family & Friends rate (30%)
Restaurant benefits - The Entourage Group (25%)
Sale moments at XBANK (10%)
Business Fitness Nederland (2.975 locations)
Fun (for free)

Inhouse experience
Bootcamp every Monday @ Sir Adam
Birthday & Christmas Gifts
Time to relax

Young Talent Event (three times a year)
Yearly New Year's Party
Weekly Friday afternoon drinks
Department events
Staff Society Membership (small)