



Locatie **Limburg, Maastricht Airport**
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Marketing Communications Specialist fulltime / 40 hours per week Location Maastricht Office The Marketing Communications Department in Maastricht is responsible for planning, coordinating and managing digital and traditional marketing communication...

Functieomschrijving

Marketing Communications Specialist

fulltime / 40 hours per week

Location Maastricht Office

The Marketing Communications Department in Maastricht is responsible for planning, coordinating and managing digital and traditional marketing communication activities, projects and programs to support the EMEA Sales and Marketing Teams in achieving their objectives.

We are currently looking for an enthusiastic, service-oriented and well-organised Marketing Communications Specialist to join our team.



As the Marketing Communications Specialist, we will be responsible for

- Providing general support to the Marketing Communications Manager, including internal and external communications, creating and distributing marketing collateral
- Collection and analysis of marketing data
- Proactively find stories, trends, product and company developments and bring them to life through earned and owned media to drive on-key messaging
- Plan and execute integrated digital and traditional marketing online and display advertising campaigns
- Closely monitor the performance of the campaigns for the various product categories and regions
- Drive revenue, meet targeted ROI and maintain positive KPI trends

Desired Skills and Experience:

specialist



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specialist



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Marketing specialist

Minimum 2 years of experience with Marketing Communications (working experience in Medical Device sector is a plus) Digital marketing experience is a plus Excellent written and verbal communication skills in English Ability to work within a global matrix organization Positive, flexible and hands-on attitude Strong team player, service-oriented and keen to create synergy Highly organized with proven time management and prioritization skills Ability to handle the pressure of short deadlines in a fast-paced environment High sense of responsibility and ownership.

If you would like to have more information about this role , please contact Marcello Cardinale for more information. Or look at our website for further details about us www.flexibilitylimburg